# Lgkwell

**Energy & Mobility Reimagined** 





### Power The Next Generation of EV Networks

EV Charging Infrastructure - Customized. Optimized. Revolutionized.

Access the tools and teams you need to build and manage your branded EV charging network with Lynkwell's ecosystem of hardware and software products and connected community of service professionals. Join the hundreds of companies and thousands of managed stations benefiting from our interconnected eMobility solutions.









#### **Solution Ecosystem**

Create your charging solution – Select from interconnected charging equipment, software applications, and installation and management services from the best providers in the industry.

The entire market is at your fingertips. Leverage a robust catalog of incentive-approved Level 2 and DCFC charging stations, supported by hardware agnostic management software and enabled with application integrations from technology developers for everything from payment processing to fleet management.

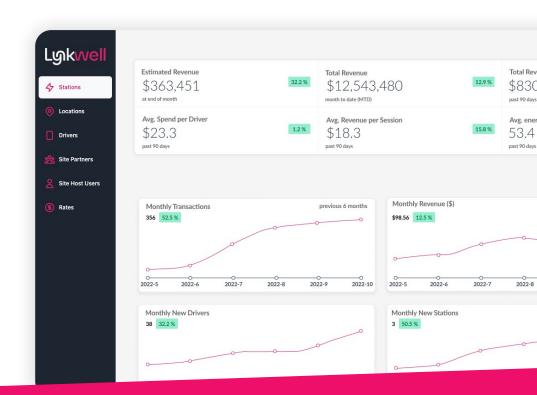
Find station project support from qualified construction and maintenance professionals and connect with infrastructure developers to get projects off the ground.

#### **Deployment Platform**

Build your charging solution – Network management and eMobility software customized per your application, project funding and management strategy, and ongoing station operation and technical support plans.

The launchpad for your network. Explore white-label options to create a branded EV charging experience with management software with IOS and Android mobile applications for drivers.

Get ahead of project funding with incentive program matching and create an energy management plan for the pre-configuration of equipment and establishing dynamic power-leveling and demand controls



## Deploy. Scale. Manage. Optimize.

#### **Energy and Mobility Reimagined**

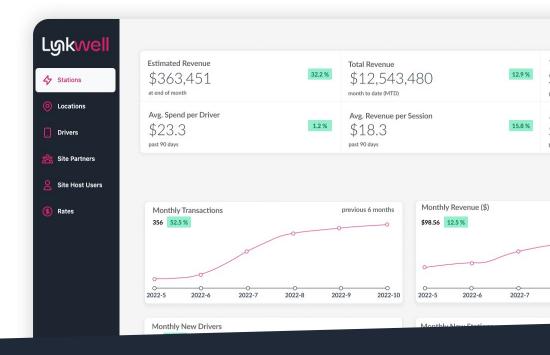
The charging infrastructure we deploy today is the backbone of tomorrow's energy and transportation infrastructure. Let's talk about what we can do with it and how we can maximize its impact for your business.





## An EV charging ecosystem built from Experience.

Hundreds of companies use Lynkwell's ecosystem of tools and partnerships to grow, manage, and optimize their EV operations, backed by our team of seasoned professionals responsible for the installation and maintenance of thousands of EV charging stations every year.



## Solutions for Everything EV Charging

We've built our ecosystem of solutions from the ground up as we've helped scale networks to include first hundreds, and then thousands of EV charging stations. Let us put those same partnerships and tools to work for you to grow your network faster than ever before.

#### **Software Platform**

#### **Branded White Label EV Experience**

Take advantage of years of industry research with our pre-configured white-label solutions. Go from zero to launch in 60 days or less, working alongside seasoned industry professionals.

#### **Extendable REST API with Real-Time Data Sync**

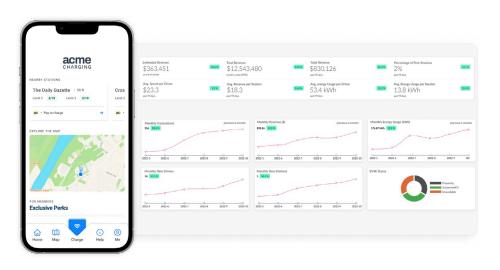
Need something even more customized? We offer a complete REST API that you can use to build a completely custom user experience.

#### **Prebuilt Payment Integrations**

Our system comes complete with industry-standard PCI-compliant payment integrations from day one. Whether you want to process one-time payments or utilize monthly accounts, we've got you covered.

#### **Easy-to-Use Management Tool Suite**

Over the last five years, we've built the tools our team uses daily to manage thousands of charging stations. Now you have access to the same ones.



#### **Installers & Service Professionals**

#### **Qualified Installation Teams**

Licensed electricians and support staff are available across the United States and Canada to help navigate the permitting process and deliver expertise for seamless construction. Electric Vehicle Infrastructure Training Program (EVITP) Certified Electricians can be requested for those seeking or requiring the industry standard in safety and quality. Find an EVITP-certified installer <a href="https://evitp.org/find-a-contractor/">https://evitp.org/find-a-contractor/</a>

#### **Engineering & Design**

Select from "GO" site plans as designed by award-winning firms or leverage partners specializing in multi-discipline engineering and architectural design to transform your projects from concept to reality. Advanced services for civil site planning, surveying and geospatial, geotechnical and environmental, telecommunications, utilities, and energy analysis, and beyond.

#### **Certified Maintenance**

Find support for your warranties and service plans and connect with technicians certified by the manufacturers in the inspection and maintenance of your charging equipment and infrastructure. Explore opportunities for continued support and ask us about warranty extensions, field response solutions, and equipment replacement or upgrade options.

#### **Project Management**

To ensure complete planning and performance of all project components, centralized project managers can bring all the pieces together. The adherence to timelines, alignment of contractors, obtainment of approvals, and the commissioning of stations is complex enough at one site – explore what a central PM can do for multi-site network build-outs.



## **Charging Equipment and Connected Technology**

#### **Level 2 and DCFC Stations**

Charging for all applications. Select from a full range of the industry's best electric vehicle station equipment (EVSE), including Level 2 AC and DCFC stations from leading manufacturers. Options including payment terminals, RFID and NFC readers, mobile application access, and cable management systems are available for every application, from public light-duty charging to medium and heavy-duty fleet charging. Resiliency minded? Ask about our energy storage and solar generation options.

#### **Pre-Approved for Funding Programs**

Your projects can get funding. All qualifying equipment is pre-processed for preapproval and registration in incentive programs across over 1,700 utilities and agencies in the United States and Canada. Offering new equipment? Find out how to qualify your technology for Make-Ready, Charge Ready, ZEV, and more programs.

#### Out of the Box Connectivity + Interoperability

Preconfigured and ready to go. Communication options for cellular, wifi, ethernet, and LAN or non-networked station deployments with connectivity testing before delivery or field installation. Network pre-configuration is completed per client specification based on access requirements and station groupings. All equipment was tested for conformance with industry standards such as Open Charge Point Protocol (OCPP).

#### **Buy America and Contract Approved**

With products validated as Assembled in the U.S.A., Made in the U.S.A, and Buy America compliant, compare station options based on sourced materials and assembly location to meet the required standards of your projects. Ensure your meeting organizational purchasing standards by buying from selected procurement contracts such as Sourcewell or TIPS or via the General Service Administration's Blanket Purchasing Agreement (GSA BPA) for federal agencies.











#### **Network Developers & Investors**

#### **Build a Charging Network**

Control every aspect of your charging infrastructure and launch your network as a Charge Point Operator (CPO) or Charging Station Operator (CSO) using our custom software toolkit or select from our existing partner networks for an off-the-shelf solution to be completely hands-off. Either way, your organization will enjoy all the benefits of enhanced market access through the Lynkwell ecosystem, including instant network-to-network roaming agreements to improve driver access to your stations.

#### **Start a Driver Network**

Enhance your market presence with your branded driver network and establish your capabilities as an eMobility Service Provider (EMSP, also known as EMP/MSP) through our quick launch software with mobile applications for IOS and Android devices. Establish driver groups, pricing, and membership plans, automate transaction settlement and benefit from Open Charge Point Interface (OCPI) protocol for internetwork contract settlement.

#### Financing and Lease Options

Leverage existing financing or lease options for your equipment and projects or offer them to your customers as pre-packaged options, including Charging-as-a-Service (CaaS) or Infrastructure-as-a-Service (IaaS). Find out how you can support fleet electrification, public charging projects, or multi-family and workplace station build-outs with a combined incentive-financing bundle.

#### Infrastructure Investment

Connect with investors to identify potential charging station locations and collaborate on site development strategies. Potential site hosts can register addresses, plots or coordinates, businesses, or organizations as prospect locations. Lynkwell investment partners will begin qualifying investment potential based on various ownership models.



## Launching Your Branded EV Charging Solution

With the Lynkwell ecosystem giving you everything you need to build your network, the deployment platform helps you make it happen. Network management and eMobility software customized per your application,

project management and funding strategies, ongoing station operation, and technical support means that deploying and maintaining your bespoke infrastructure and driver solutions has never been easier.

## The Lynkwell Network Launch Process

We've built our ecosystem of solutions from the ground up as we scaled to thousands of EV charging stations. Let us put those same partnerships and tools to work for you to grow your network faster than ever before.

## Defining an eMobility Strategy

#### **Your Business Needs**

Whether you're maintaining a private fast-charging network for a fleet of heavy-duty delivery vehicles or are setting up a semi-public charging amenity program for tenants across a real-estate portfolio, the methods of payment and access, driver/vehicle authorization requirements and the rules governing the site will be driven by your intended use cases and organizational goals. We will help craft a tailored approach based on your needs.

#### **Brand Coordination**

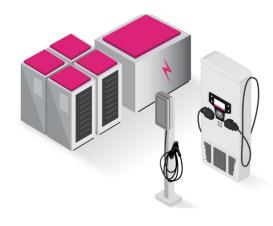
Leverage the flexibility of the software toolkit for a cohesive network deployment of hardware and system applications that match your organization's identity and meet your business needs to create a seamless experience for your drivers. We can show you what used to be overly complex and out of reach for most station owners is now available to all.



#### **Operational Plan**

From the energy management and load balancing plans for the stations to the ownership and management model of the sites, we can help to complement your resources and fill in where support is needed. This is where we get to look beyond the initial project and lay the groundwork for the ongoing success of a scalable and sustainable eMobility solution with a maximal impact on your business.

## 2. Building Your EV Network



#### **Design and Planning**

Hundreds of service partners and certified electricians across the United States and Canada are platform approved and able to provide everything from consulting support to turnkey project management. Discover how our partner solutions support technology selection, site plan engineering, installation, and more.

#### **Programs & Incentives**

Site design and planning activities are done with a crosscheck of potential eligibility for funding sources, including make-ready and hardware incentives, operational reimbursement programs, credits, and grant opportunities. A dedicated incentive strategy team is available to guide you in maximizing your funding potential.

#### **Procurement Contracts**

For customers or sites which require purchasing via a bidding process or an established contract, all of the equipment and many of the services can be obtained through several cooperative purchasing contracts, state contracts, and by the General Services Administration (GSA) procurement schedule for federal agencies. Ask us how you can access these contracts to streamline the approval of your projects and fast-track your network.

## **3.** Operational Support and Scale

#### **Customer Service**

Our US-based customer service is there 24/7 with troubleshooting, remote support, updates, patches, and network repairs. A three-tiered service program provides choices in extended coverage for your network, including Tier 1 phone support for drivers and site hosts, Tier 2 for advanced technical support on hardware and software, and Tier 3 offering various levels of site and warranty support – ensuring you've got the full-time network support you need.

#### **Protection**

Real-time monitoring and automated alerts are standard for our network operations and allow us to provide immediate support, including initiation of service responses and deployment of maintenance personnel. Additional and extended warranty support, including unit replacements, may be available, so ask how we can provide you with the ultimate level of protection.

#### **Optimization**

Station utilization and network performance data are readily available to help you meet reporting requirements, inform optimization strategies, and identify opportunities to expand or adjust infrastructure. Improve your infrastructure ROI with demand management controls, driver pricing comparisons, equipment uptime, reliability reports, and modeling with energy for enhanced asset planning and energy management. Ask about how peak shaving can be implemented to control your energy costs.



## **Energy & Mobility Reimagined**

We're
Leading
The
Electric
Revolution

We're on a mission to change the energy production, distribution, and storage paradigm through E-mobility solutions such as EV charging, distributed generation, smart grids, and energy storage solutions. Meet With Us

begin@lynkwell.com

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